



Poslingford

A campaign to reduce speeding and traffic danger

Meeting with Mr Nick Timothy MP

'A SAFE place to SPEED!'

10th January 2025 - Version 1.1



“

It's a hazardous narrow 'street' with blind corners and no pavement, the historic village Poslingford faces a constant threat of speeding vehicles, which endangers other road users including the elderly, church goers, walkers, pets and horses.

With the exception a handful of faded signs, there is no effort to control, reduce and enforce an appropriate speed limit for the challenging road conditions in this tiny historic village centre, more suited to a horse and cart rather than high powered cars and time-sensitive deliveries.

A strategy of not just of more signage but one that is sympathetic to the village, creates a sense of arrival and appropriate speed controls. Most importantly, Poslingford needs a meaningful deterrent for those who refuse to obey traffic law and endangers residents and other road users.

It is merely a matter of time before there is serious injury or death on 'The Street' in Poslingford.

”



BLACKSMITHS ROW, POSLINGFORD

The plight of Poslingford
'From Horses to Horsepower'



NICK TIMOTHY PRESS RELEASE QUOTE

(50 words)

“

It's a hazardous village road with no pavements causing residents to face constant threat from speeding vehicles.

Apart from illegible faded signs, nothing enforces the speed limit, creating a psychological 'invitation' to drive fast. Actioning a meaningful traffic calming strategy and deterrent is urgent before a serious injury or death.

”

Jack Scott. Resident of The Street; Poslingford



Critical issues

Doesn't reflect an appropriate speed signage strategy in surrounding areas or nationally

Therefore feels forgotten and 'a SAFE place to SPEED!'

No pavements
No road marking
No speed deterrents
No enforcement (at all)

Little to no effective
speed awareness signage

Parked cars
Pedestrians
Elderly, children etc
Church users
Dog walkers
Allotment users
Horses
Farm traffic

Not safe!



VERY NARROW ROAD
PARKED RESIDENT CARS



BLIND CORNER



ST MARY'S
CHURCH



SOUTH ENTRANCE



30mph
NOT SAFE

ALLOMENTS



BRIDGE



40mph+
AVERAGE

FARM



30mph
HIGH RISK

DANGER CORNER



NORTH ENTRANCE



Journey through village

VILLAGE CENTRE



WORST TIMES

7am - 9.30am

2.30pm - 5pm





Welcome to Poslingford?

Little indication of entrance to a village
Setting the tone for speeding

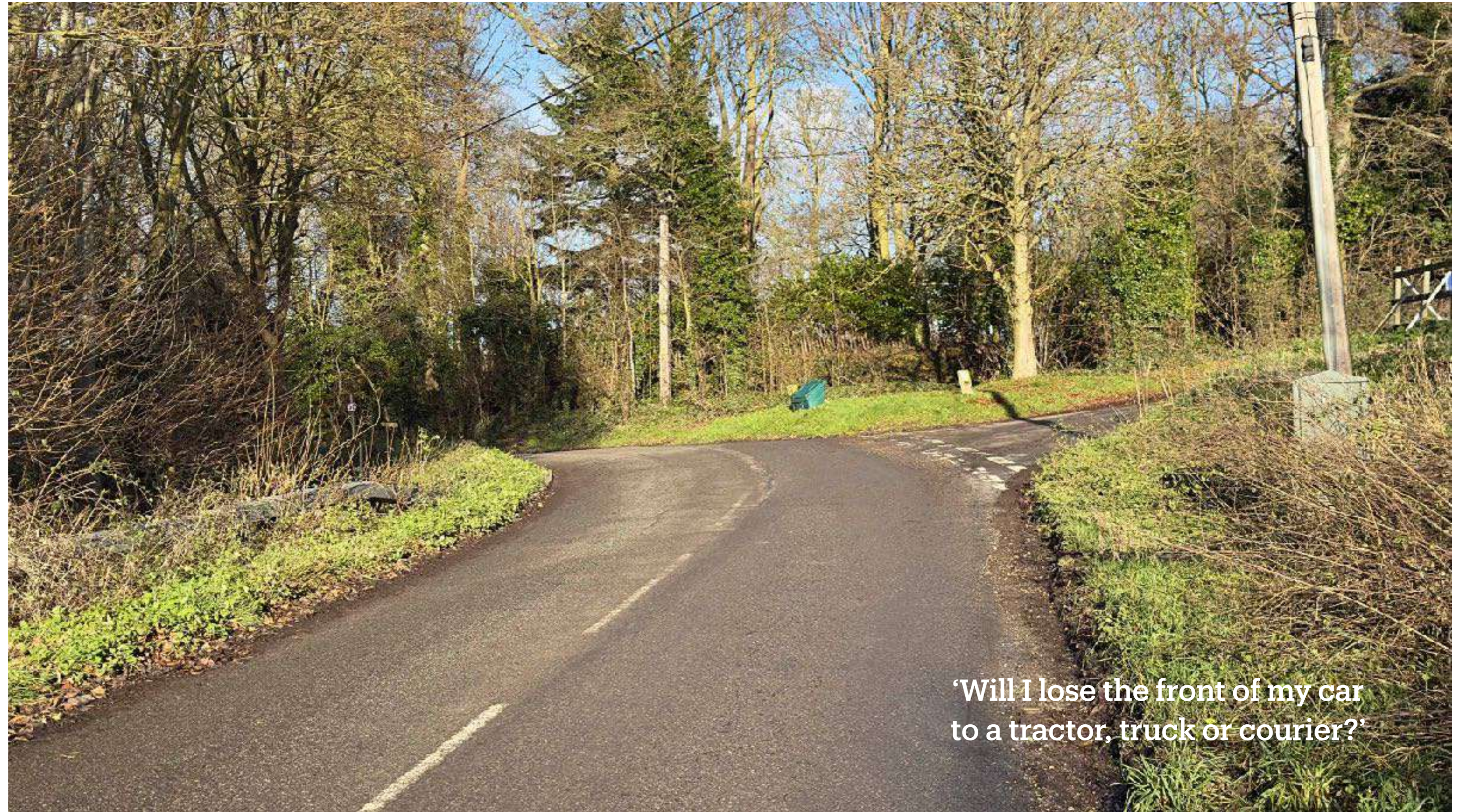
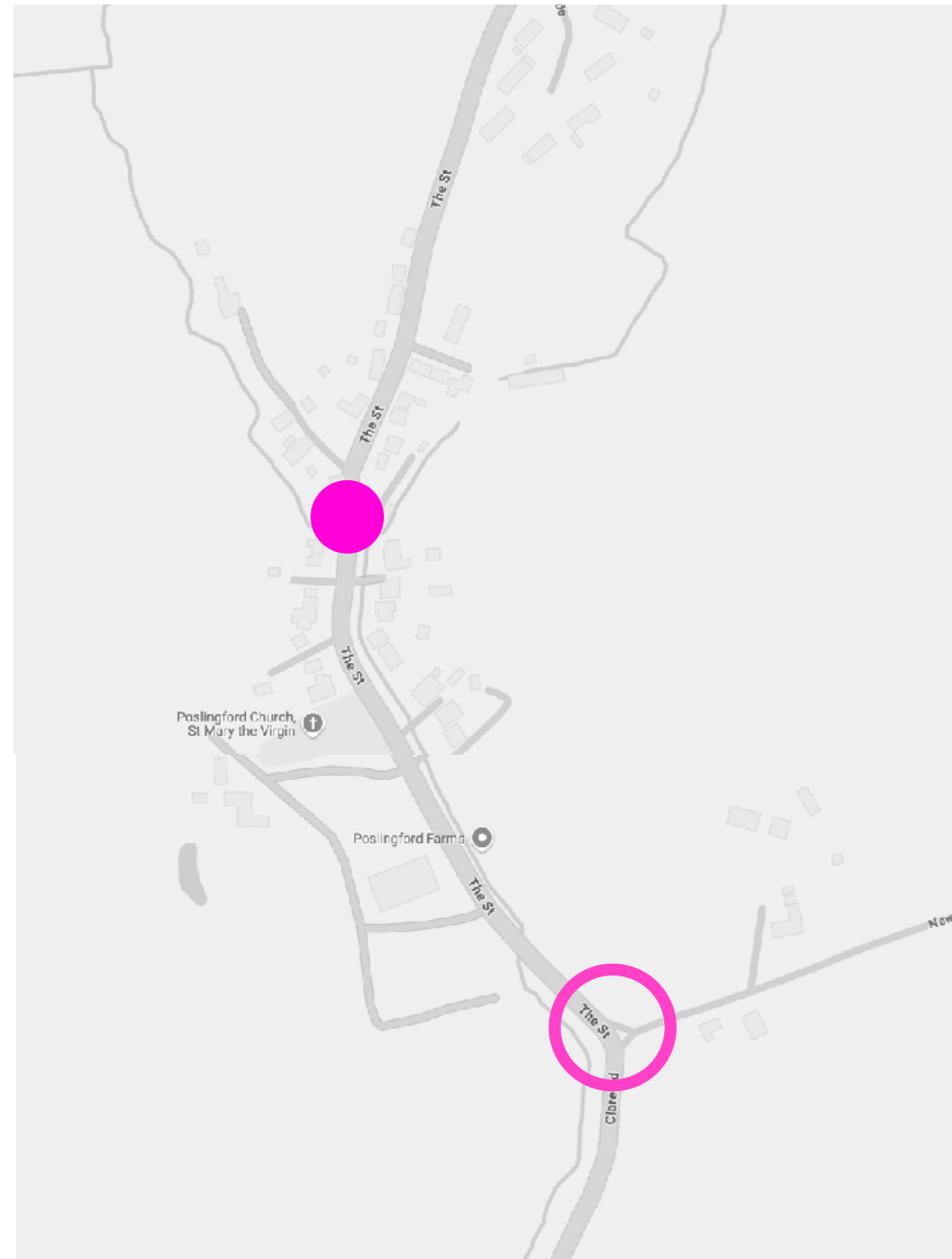




What is the speed?

- 30mph faded signs
- Dropping speed from national speed limit
- Unreadable road markings
- No pre-awareness of road direction

IMPORTANTLY
No speed deterrent or awareness



'Will I lose the front of my car to a tractor, truck or courier?'



60mph to 30mph (faded signs)
Blind left turn
Negative camber
Plus a right hand turn

'Danger Corner'



Journey through village

(From Poslingford Farm to Old Shepherd and Dog)



Little to no speed signage

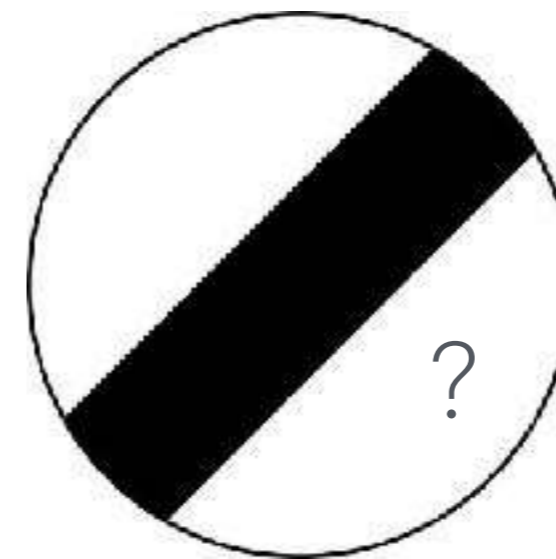
No speed deterrents

No road marking

No traffic calming

A psychology for Speed?

An invitation



When there are no signs to indicate the speed limit on a road, the national speed limit applies. The national speed limit is the default maximum speed for a given road'





RESIDENTS CARS

RESIDENTS CARS

South view

No speed signs
Blind right turn
Unstable road surface
No pavements

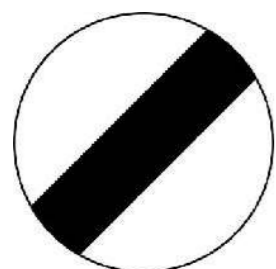
Hidden driveways
Parked resident cars
Over 80's residents
Village notice board

A village meeting point





The Street approach
National speed limit?



Houses and parked
residents

Very narrow road
Should be "self calming"

Downhill blind corner and hidden
parked cars and entrance

Unstable road surface - Skid risk





Welcome to Poslingford?

*'I'm sure 50 is fine, the road looks the same
and they have no cameras!'*



Good, bad and the illegible

Re-purpose existing locations

Bring up to date with 'national standards'
and initiative

Make Poslingford feel 'protected'





INot

Signage everywhere!





Needs...

A carefully considered and appropriate speed signage and visual road calming methodology.

A clear 'sense of arrival' into the village and therefore driving with due care.

All supported by speed awareness and importantly a deterrent



‘Creating a sense of arrival’

Village gateways

Shared users

Legal deterrent

Visual narrowing

Re-purpose existing posts

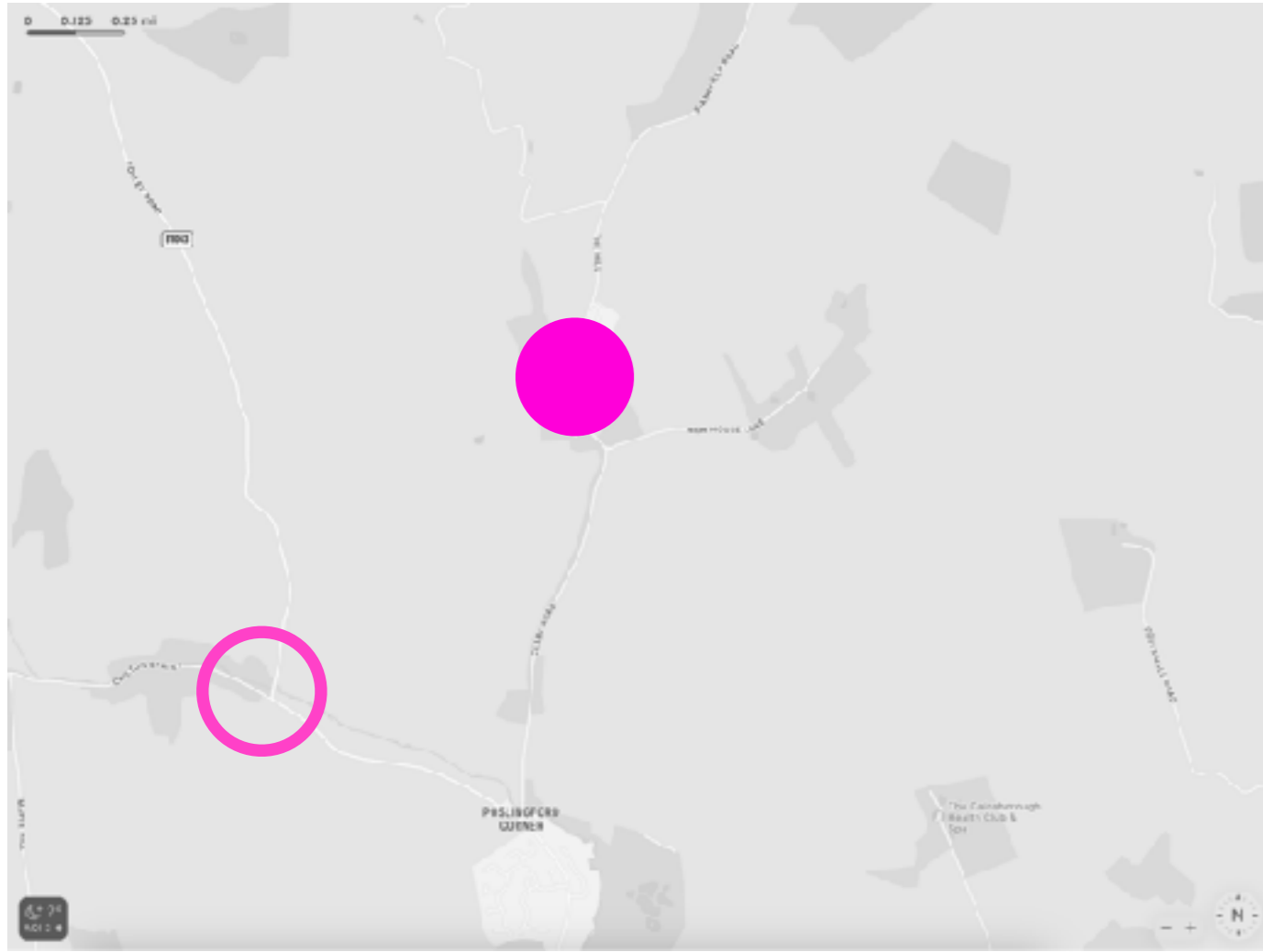
Guilt suggestion - 20mph

Drive with respect

A cared for village...



Farm traffic



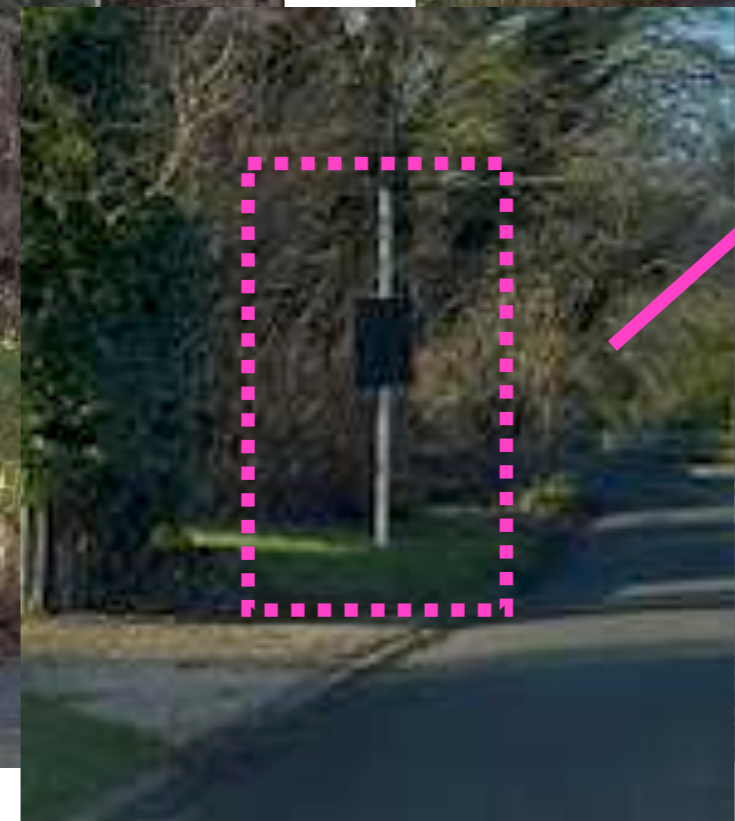
Best Practice

How to do it well...

- Clear 'roadscape'
- Speed reduction
- Direction
- Pavement
- Road marking

Active speed sign

Chilton Street
< 3miles



Examples in the local area



- Clear (unfaded signs)
- Live deterrents
- Speed awareness
- Local users (duck to Oaps)
- Quiet lanes initiatives

Assington Green
Clare
Cavendish



20'S PLENTY



20mph INJURES
30mph KILLS

COMMUNITIES SAYING "20'S PLENTY" AROUND THE WORLD

Around the world community groups are campaigning for 20mph or 30km/h. In the UK **4 in 10 people live in authorities** that have adopted 20mph as the right speed limit for streets where people live work or play. Click on a marker to see local contact details or you can view a larger map [here](#).

20MPH LIMITS FOR VILLAGES

VILLAGERS NEED PROTECTION FROM SPEEDING TRAFFIC. RURAL THROUGH-ROUTE TRAFFIC IS OFTEN HEAVY AND EXCESSIVELY FAST WITHOUT URBAN CONGESTION. COUNTRY STREETS CAN HAVE NARROW OR NO PAVEMENTS, EVEN WHEN DOORS LEAD STRAIGHT TO A ROAD. GETTING SAFELY TO SHOPS AND SCHOOLS AT VILLAGE EDGES IS CRUCIAL. MANY VILLAGES, EVEN WITH 'A' ROADS, HAVE SUCCESSFULLY BEEN 20MPH LIMITED.

Although cities like Portsmouth, Oxford and Newcastle have led the UK's 20mph signed only limit implementations, being hit by fast traffic affects people wherever it happens. Fear of road danger, the size and volume of heavy vehicles and speed of through traffic in villages is blighting lives. No wonder that Parish Councils often rate road safety and 20mph as very high priorities.

Some people actively chose country living believing it will mean reduced congestion, cleaner air, quiet and a sense of community, as well as cheaper property. However some rural



Jeremy Vine Radio 2

Rural danger spots - 9th Jan 24



Join this campaign and
include media...





Thank you for your support

The residents of Poslingford, Suffolk